

# Logo & Art Guidelines

## Logo File Formats

### Acceptable file formats

Editable vector based files are the preferred format, we use CorelDraw (2018)

**PDF, EPS, CDR**

### Other file types

These file types may incur an additional artwork fee to make them print ready  
Please supply the file type in high resolution;

**JPEG, PNG, TIFF, BMP**

## Logo Colour

### Logos will be printed in one colour

Please contact us if you require a multi colour print

## Font

### Font Style

We use CorelDraw and have most common fonts on file

Let us know if you have a font in mind

### Branded Font Type

Your organisations font can be incorporated into the design

For specific fonts please send us through the font files

### Common font file extensions include

.OTF, .TTF, and .FNT

## Clip Art

### File type

Please send through the files in Vector format

We have some standard clip art on file, please get in touch with your requirements